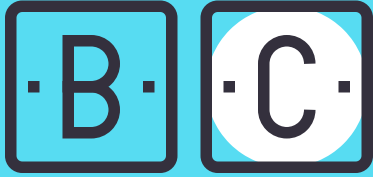


# How to Find a Co-Author



## 1.) YOUR FACEBOOK GROUP

If you own a Facebook group, a co-authored book is one of the best ways to monetize your group and increase engagement.

## 2.) OTHER PEOPLE'S FACEBOOK GROUPS

If you belong to a Facebook group with a focus similar to the theme of your potential book, message members you think will make good co-authors.



## 3.) LINKEDIN GROUPS

Reach out to members of related groups to find co-authors for your book. Be sure your profile is updated and does a great job of representing you and your professionalism.

## 4.) SOCIAL MEDIA

Create a post that invites people to your book project and watch the offers pour in. Use text, video, images, or audio—whatever is the main method of posting on each platform.



## 5.) EMAIL LIST

If you've built an email list of any size, send a request for co-authors. Include examples of other successful co-authored books and explain how joint authorship of a bestselling book will help them grow their business, make more money, build their personal brand, and become successful.



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